

2012 EHM AWARDS



BACKGROUND

The Bill Whitmer Leadership Award is shaped by and honors the decades of hard work, vision and leadership in the field of employee health management by Bill Whitmer.

The Mark Dundon Research Award honors the courage, vision and leadership in the area of research that Mark Dundon provided to the field of employee health management for the decades that he spent working in the healthcare industry.

2011 HONOREES

Michael P. O'Donnell, PhD, MBA, MPH was the recipient of the Bill Whitmer Leadership Award for his sustained leadership in enhancing the practice of employee health management and for fostering measurable improvements in behavior change and workplace health. Dr. O'Donnell is founder, president and editor in chief of the American Journal of Health Promotion, the first scientific journal dedicated exclusively to health promotion. He was the founding chairman of Health Promotion Advocates, a non-profit group created to integrate health promotion into national policy.

Ron Goetzel, PhD was the recipient of the Mark Dundon Research Award. He is currently research professor and director of the Emory University Institute for Health and Productivity Studies, and vice president of consulting and applied research at Thomson Reuters. He is responsible for leading industry shaping research projects focused on the relationship between health and well-being, medical costs, and work-related productivity.

Purpose

The HERO Employee Health Management (EHM) Awards honor dedication and commitment to the field of Employee Health Management, and acknowledge outstanding achievements in the practice of EHM in the areas of Leadership and Research.



About HERO

For more than 15 years HERO has been a national leader in the creation of Employee Health Management: Research, Education, Policy, Strategy, Leadership and Infrastructure.

Important Dates

July 27th Deadline for awards submissions
August 20 Awardees selected & notified
October 3 Awards Ceremony

Awards Committee Chair

Philip Swayze, MS
Senior Consultant
The Health & Wellness Institute

Awards Committee Members

Constance Beutel MBA, RD, LD
Supervisor, Health & Wellness
Medical Mutual of Ohio

Lexie Dendrinelis BS, CHPD,
Health Promotion & Wellness Leader
Barry-Wehmiller Companies, Inc.

Daniel Gold, PhD
Principal
Mercer Health & Benefits

Greg Howe
Wellness Manager
Lincoln Industries

Jack Curtis
Founder & CEO
Corporate Health Partners

Jerry Noyce
President & CEO
HERO

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BILL WHITMER LEADERSHIP AWARD

ABOUT BILL WHITMER

As the co-founder and former CEO of HERO, the Health Enhancement Research Organization, Bill (and HERO) issued a loud Wake Up Call for America that our nation was in the midst of a perfect storm of poor health, an aging population and rising health care costs. Bill spent years bringing together leaders in the EHM industry : employers, researchers, providers, payors and consultants and insisting that together, we represented a powerful force with the ability to positively impact the health of our nation. Today, HERO's membership, and its voice and power as an agent for change have more than doubled.

THE BILL WHITMER LEADERSHIP AWARD CRITERIA

The individual who receives The Bill Whitmer Leadership Award must have demonstrated *sustained leadership* in enhancing the practice of EHM. Applicant must meet the following criteria:

- Demonstrated leadership in enhancing the acceptance, effectiveness and accountability in the EHM or a comparable field.
- Held *Leadership** in EHM or at organizations that have met the criteria for a *healthy workplace** (as defined by one of the benchmarking tools recognized by HERO).
- Affiliated with an organization that has facilitated measurable improvements in health and/or behavior change at the worksite.

SPECIFIC AREAS USED TO MEASURE CANDIDATES :

- The various *leadership positions** held in the field of employee health management. Please include paid as well as volunteer positions, dates of service, a description of the organization/committee or subcommittee and the responsibilities of the leadership position(s).
- The relevance and impact of the work conducted as a member and/or leader of an organization contributing to the advancement of EHM. Please include any successes and/or outcomes that can be linked to the leadership provided by the candidate.
- Other awards and recognition for achievement, excellence and leadership in the field of EHM.
- The overall body of work contributed during the candidate's career, to include (but not limited to) written and oral presentations delivered. For consideration by the Awards Committee, please provide the title of any books, book chapters, op-ed articles, paid or unpaid presentations and the dates published or presented and the publisher or the forum for the oral presentation.

DEFINITION OF TERMS

Employee Health Management : A set of organized activities and systematic interventions offered through corporations/worksites, managed care organizations, and governmental/community agencies whose primary purposes are to provide health education, identify modifiable health risks, and influence health behavior changes.

Organization Contributing to or Affiliated with Advancement of EHM : Employers that have offered and promoted a robust suite of prevention-oriented health management services for more than five years; providers of prevention-oriented health management solutions to the worksite and beyond; consulting firms that specialize in the design, facilitation, and/or delivery of prevention-oriented health management solutions.

Leadership Position: An elected, appointed or earned role in a recognized organization or committee affiliated with a recognized organization.

Healthy Workplace: HERO acknowledges that currently that many tools exist to measure the existence of a healthy workplace. The HERO EHM Awards will accept the HERO Scorecard, the National Business Group on Health's Wellness Impact Scorecard, WELCOA's Well Workplace Survey, or the Organizational Risk Assessment by HealthScan Solutions as credible tools for this assessment.

MARK DUNDON RESEARCH AWARD

ABOUT MARK DUNDON

Best known within the ranks of the HERO membership as the co-founder and former Chairman of the Board of HERO, Mark's contributions to the field of EHM research and the healthcare field include running a three state health care system in Kentucky, and providing the seed money for ground-breaking research. Each year at the Annual HERO Forum, The Bill Whitmer Leadership Award and The Mark Dundon Research Award are presented to the professionals who most closely embody the outstanding work of these individuals.

THE MARK DUNDON RESEARCH AWARD CRITERIA

Candidate must have demonstrated sustained leadership in *enhancing research* in the practice of EHM. Applicant must meet the following criteria:

- Demonstrated leadership in the creation and dissemination of research to advance the principles, science and practice of EHM or a comparable field.
- Held at a position in EHM or at an organization that has met the criteria for a healthy workplace (as defined by one of the benchmarking tools recognized by HERO).
- Demonstrated impact in the field of employee health management through one or more of the following:
Published author in a peer reviewed article or study;
Lead or authored research that has helped to shape the field of prevention.;
Provided leadership in the facilitation of important research the field.

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SPECIFIC AREAS THAT ARE USED TO MEASURE

CANDIDATES:

- The various research projects the candidate has been involved with over his or her career. Please include paid as well as volunteer positions, the dates of service, a description of the organization/committee or subcommittee and the contributions provided by the candidate.
- The relevance to EHM and impact of the work conducted as a member of a research team or organization contributing to the advancement of EHM. Was he or she involved in landmark research? Is the research often quoted? Place an extra weight on measurable results.
- The overall body of work contributed during the candidate's career, to include (but not limited to) written and oral presentations delivered. For consideration by the Awards Committee, please provide the title of any books, book chapters, op-ed articles, paid or unpaid presentations and the dates published or presented and the publisher or the forum for the oral presentation.
- Other awards and/or recognition for achievement, excellence and research in the field of EHM.